

## PROFILE

As a seasoned brand designer with over two decades of working experience, I excel in web/app design, creative direction, and elevating brands. My leadership at Google unified a UX team to craft impactful identities, websites, and marketing materials, underpinned by a deep commitment to accessibility and inclusive design.

## EXPERIENCE

- DESIGN MENTOR**  
2022 - PRESENT
- FREELANCE / CONSULTING – DALLAS, TEXAS**  
Developed a mentorship program for early-career designers and developers, teaching user experience design, project management, and client relationship skills. I create and lead mock projects and peer reviews, currently empowering 6 mentees to excel and innovate.
- STUDENT**  
2022 - 2023
- MASSACHUSETTS INSTITUTE OF TECHNOLOGY (MIT) – CAMBRIDGE, MASSACHUSETTS**  
Certified in XR technologies, blending foundational knowledge with user-focused design. Skilled in conceptualizing XR systems, communicating ideas to developers, and advising clients and stakeholders. Empowered to drive innovation and enhance user experiences through advanced XR solutions.
- HEAD DESIGNER**  
2020 - 2022
- GOOGLE – MOUNTAIN VIEW, CALIFORNIA**  
As the brand design leader I championed accessibility, diversity, and inclusion at Google, and led design teams in crafting content experiences that are timely, trusted, and universally accessible, ensuring every communication reflects Google's core values of inclusivity and brand integrity.  
**NOTABLE PROJECTS**  
Designed and launched the My Google and goManagers portals, Remote Noogler Orientation, enhancing Noogler integration. And created the visionary Googler Media Library, showcasing diverse images and videos of Googlers at work.
- BRAND DESIGNER**  
2019 - 2020
- GOOGLE – MOUNTAIN VIEW, CALIFORNIA**  
My efforts support creating timely, trusted, and useful content experiences for Googlers. Ensuring all internal communications are on-brand, accessible, and inclusive.  
**NOTABLE PROJECTS**  
Launched People Ops Accessibility Guidelines (for Googlers and Vendors), designed the xWS and Workforce Pro logos, launched and created the pioneering WFH Media Library, a dynamic collection of Googler-submitted images showcasing life at home during the COVID pandemic.
- UX LEAD / SR. VISUAL DESIGNER**  
2015 - 2019
- REXEL – PARIS, FRANCE / DALLAS, TEXAS**  
At Rexel, I drove the visual evolution of our 50+ brands, advancing our [eCommerce presences](#) with Hybris technology and fully-responsive design. I led UX, web, and mobile teams, driving innovations that enhanced user engagement and experience across platforms.
- WEB & VISUAL COMMUNICATIONS DEVELOPER**  
2011 - 2014
- USGCRP / WHITE HOUSE OFFICE OF SCIENCE & TECHNOLOGY POLICY – WASHINGTON, DC.**  
Spearheaded the redesign of the [primary website](#), introducing a revolutionary, interactive e-commerce platform, and redefined our corporate identity with a new logo and branding suite. Also crafted the visual narrative for pivotal reports to Congress: [Our Changing Planet](#) and the [10-year National Global Change Research Program Strategic Plan](#).
- WEB/GRAPHIC DESIGNER**  
2007 - 2010
- CHICAGO DEPT. OF PUBLIC HEALTH – CHICAGO, ILLINOIS**  
Led a transformative rebranding for the Chicago Black Gay Men's Caucus, enhancing their web presence and community engagement. Delivered a holistic digital strategy, including website overhaul, vibrant event flyers, and distinctive logo design, amplifying visibility and impact.

## CONSULTING

- **CREATIVE DIRECTOR / VISUAL DESIGNER**  
2012 - 2017  
**AQUENT | CREATIVE CIRCLE – DALLAS, TEXAS / WASHINGTON, DC.**  
Managed the design of multi-media product development for graphic, print, and web apps across diverse sectors, including private, government, and non-profit, on a global scale.
- **WEBMASTER**  
2013 - 2014  
**REUTERS / THOMSON REUTERS – CARROLLTON, TEXAS**  
Delivered a transformative migration to WordPress, enhancing UX/UI design, overseeing web assets, boosting traffic, and integrating graphics with HTML/CSS, optimizing user experience.
- **VISUAL COMMUNICATIONS DEVELOPER**  
2012 - 2013  
**THE UNIVERSITY OF CHICAGO – CHICAGO, ILLINOIS**  
Crafted compelling marketing materials for the University of Chicago's Fuel Program, covering print and digital realms—with a focus on brand elevation and audience engagement.

## EDUCATION

### ACADEMY OF DESIGN, IL

Associate of Applied Sciences in Visual Communications, 2010

### MASSACHUSETTS INSTITUTE OF TECHNOLOGY

Credential - [Virtual Reality and Augmented Reality Design](#), 2022

## SKILLS

### 15+ YEARS OF USER EXPERIENCE DESIGN

Web design and development including certifications in Adobe Creative Suite, HTML, CSS, PHP, JSP, Javascript, XML, Wordpress, Magento, Joomla and Hybris.